

New Premium LEDs

# Amerlux Signature LED options for spaces that need more from light.

amerlux  
A brand of Delta

*Signature* Color  
Rendering  
Technology  
COLOR | AMBIANCE | WHITE

**Signature Color, Signature Ambiance, and Signature White** helps architects, designers, and owners tune atmosphere, white clarity, and color vibrancy to the experience they want to create.



# Three ways to shape the visual experience of a space.

Amerlux is expanding selected fixture families with premium Signature LED options powered by Signify technology. Signature Color, Signature Ambiance, and Signature White give project teams more intentional ways to support hospitality, retail, workplace, and architectural environments with light that is selected for the desired outcome.



## **Atmosphere**

Signature Ambiance supports warm, inviting premium spaces with enhanced perception for woods, textiles, darker accents, and luxury finishes.



## **White Clarity**

Signature White supports clean retail and architectural displays where brighter-feeling whites and refined visual clarity help surfaces and merchandise read with confidence.



## **Color Confidence**

Signature Color enhances contrast between colors and whites to create deeper, more vibrant presentations for merchandising and hospitality.

Match the light recipe to the application

Select the  
Signature  
option that  
best fits  
the project  
intent.

Match the light recipe to the application

# Portfolio Overview



DEPTH, CONTRAST AND VIBRANCY

## Signature Color

**3000K - 90CRI**

A color-enhancing signature for spaces where saturated merchandise, fabrics, finishes, and visual contrast need to stand out with confidence.

- Enhances contrast between colors and whites
- Supports richer, more saturated presentations
- Built for vibrant retail and hospitality experiences



WARMTH FOR ELEVATED SPACES

## Signature Ambiance

**2700K & 3000K - 90CRI**

A refined warm-light recipe for hospitality, retail, residential-style commercial spaces, and richly textured interiors where comfort and atmosphere matter.

- Accentuates wood, bronze, textiles, and darker accents
- Supports relaxed, inviting premium environments
- Keeps focus on merchandise and materials



A STRONGER WHITE IMPRESS

## Signature White

**3000K - 90CRI**

A premium white option for crisp displays, clean architectural finishes, and retail applications where whites need to read brighter without losing visual refinement.

- Enhances white surfaces and display clarity
- Balances premium appearance with practical efficiency
- Ideal for fashion, merchandising, and clean interiors

## Auto



Show vehicles in their best light with precision illumination that enhances paint depth, material contrast, and visual clarity. Signature LEDs create a more defined, high-impact showroom experience.

## Retail



Shape the shopping experience with light that brings out rich color, clean whites, and product detail. Signature LEDs elevate presentation and make every display feel more intentional.

## Hospitality



Create warmth without sacrificing visual refinement. Signature LEDs enhance rich materials, layered textures, and ambient comfort, helping hospitality spaces feel more inviting, intentional, and elevated.

## Grocery



Bring freshness and visual consistency to every department. Signature LEDs enhance color in produce, warm tones in prepared foods, and clean whites throughout the store, helping products appear more vibrant and true-to-life.

