



Amerlux® promotes Lezlie Johannessen to Director of Sales, Pacific Northwest

OAKLAND, N.J. --- Amerlux® CEO/President Chuck Campagna has announced the appointment of Lezlie Johannessen to Director of Sales, Pacific Northwest. She will report directly to Ted Des Enfants, VP of Sales.

Ms. Johannessen is responsible for managing the Amerlux network of sales agencies that reach interior/exterior commercial and institution (C&I) channels, including healthcare, retail, roadway, government, utilities, industrial and education, from Northern California up through Western Canada and Alaska. In addition she will work closely with influential specifiers and distributors, as well as the world-class Amerlux inside sales and product development teams, to deliver a diverse array of customizable lighting solutions.

“With more than 26 years of lighting industry experience, Lezlie is a dynamic results-driven sales pro with proven success,” said Amerlux CEO/President Chuck Campagna. “She has a strong focus on evaluating client needs, developing strong relationships, and delivering outstanding service with exceptional lighting solutions.”

Her professional experience includes: Regional Sales Manager, Sistemalux Group of Iguzzini North America; Western Regional Sales Manager for Cree, Inc. and Pathway Lighting; Outside Specifications Sales for Lighting Systems, Inc.; Outside/Inside Specifications Sales Manager for Cal Lighting; and Lighting Designer for Jan Moyer Design.

Ms. Johannessen graduated with a BFA in Interior Design from the Academy of Art University in San Francisco.

About Amerlux LLC

Light is a visual force that surrounds us all, affecting every moment and aspect of our lives. Amerlux® understands the lumen/human connection and offers products that deliver

innovative, creative solutions. Great lighting is so much more than harnessing watts and lumens. Done right, it guides our entire experience of life.

Amerlux speaks the language of light for design and construction professionals around the world by manufacturing a broad array of optically superior, energy efficient lighting solutions for the retail, supermarket, hospitality, commercial and exterior lighting markets. Amerlux products and services include track lighting, recessed downlighting and multiples, pendants, linear systems, and custom lighting solutions, as well as support for energy reduction plans that can be used as a guide to state, city and local utility rebate programs for maximum energy savings and utility incentives. The company's domestic and international clients receive the support of Amerlux's highly trained specification sales force, as well as expert service from initial design to on-time delivery made possible by strategically located manufacturing, warehousing and shipping locations. Discover how the right light makes all the difference at Amerlux.

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