



# Amerlux Expands Signature Downlight Series with Hornet HP Select

*Hornet HP Select Delivers Aesthetics, Design Flexibility and Over 2,000 Lumens*

**OAKLAND, N.J. – July 18, 2023** – Amerlux, an award-winning design-and-manufacture lighting company, announced today the latest addition to its signature, award-winning [Hornet downlight series](#)—a versatile fixture that caters to retail and commercial applications without compromising on budget or design.

The new [Hornet HP Select downlight](#) offers an impressive output of over 2,000 lumens in a 75-degree distribution. The series also offers a Solite lensing feature, enhancing visual comfort and providing a quiet, aesthetically pleasing aesthetic in [round](#) and [square](#) apertures.

“Let’s face it: the typical downlight application is for ambient lighting. We don’t need to complicate the design—we need to control the optics to make it comfortable and efficient and drive the LED to fullest potential without compromising the cost of ownership,” said Bill Plageman, VP of Marketing at [Amerlux](#). “The Hornet HP Select continues the [Hornet family tradition](#) of performance by delivering the right amount of light in a more price-conscious way.”

Small in size but big on performance, the [Hornet HP Select](#) is available in trimmed, trimless or millwork, offering flexibility to accommodate diverse spaces. Compatible with existing Hornet downlight infrastructure, the [Hornet HP Select](#) is also perfect for retrofit applications as well as new construction. The Hornet Family features several color temperature options from 2700K to 4000K with CRI choices of 83 or 90+.

Equipped with an electronic constant current LED driver and ELV or TRIAC dimming, the [Hornet HP Select](#) integrates with all preexisting dimming systems. The inclusion of various trim finishes, such as matte black, matte white, and matte silver, along with the option of a white or black flange, allows for flexible design customization.

## Hornet Track Heads Get Efficiency Nod

The [Hornet HP Select](#) is the second major announcement from the Hornet [downlight](#), [track head](#) and [multiples](#) collection in 2023.



Earlier this year, the [spec-grade Hornet HP track head](#) received Energy Star certification, affirming its exceptional performance and strict adherence to rigorous energy efficiency standards.

Like the track head series, the [Hornet HP Select downlight](#) showcases a compact and precise design, delivering consistent color rendering and performance, backed by a five-year limited warranty.

## **New Video: How Amerlux Brings Your Visions to Light**

The evolution of the [Hornet lighting collection](#) underlines a theme highlighted in Amerlux's new [corporate video](#), which emphasizes the company's transformative technologies in making project design light-years faster and better for architects and lighting designers.

The [video](#) features the robust design, engineering and production capabilities of Amerlux's state-of-the-art 200,000-square-foot manufacturing facility in Oakland, N.J. Featured prominently are their multiple-stacking C&C laser-cutting capabilities, advanced photometric labs and the industry's swiftest conveyor powder coat system, as well as their commitment to sustainability, green manufacturing and human-centric building automation.

"Take the Hornet LED downlight collection and our innovative approach to reinventing it to be more efficient and cost-effective," Plageman said. "Our unique blend of in-house technology, experience and know-how empowered us to accomplish both goals. We're not your typical lighting company. We continuously stand apart, a fact that's evident in this video and underscored by our latest product launches and capabilities."

Amerlux's leading role with parent company Delta Electronics and their family of companies in creating sustainable and productive, net-zero carbon spaces is also featured.

To see the [video](#) and learn more about Amerlux's lighting and building automation solutions, visit [Amerlux.com](#) or call 973.850.4342.

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### **About Amerlux**

[Amerlux](#) creates bold lighting solutions that add warmth and brilliance to the world. The design-and-manufacture company builds long-term relationships with architects, facility managers and lighting designers by taking every complex problem personally. Its award-winning portfolio includes innovative interior and exterior lighting products that deliver striking aesthetics and rich performance through advanced engineering. For more information, please visit [Amerlux.com](#) or call 973.850.4342.